

CELLENCE AWARDS 2022

NOMINATION GUIDE

Deadline for nominations
22 JULY



E CELLENCE AWARDS 2022

The **{my}dentist Excellence Awards** recognise the outstanding individuals and teams whose commitment to patient care and professional development continues to raise standards at {my}dentist and in their profession.

This year will be the first year since 2019 where we can come together at the {my}dentist Clinical Conference, CLINCON22, and celebrate together. We will be celebrating the achievements and enormous difference our practice teams and support colleagues have made to the millions of patients we see across the country. We want to recognise these achievements, which is why we're inviting you to submit your nominations now for our annual {my}dentist Excellence Awards.











WHAT HAPPENS NEXT?



You have until Friday 22 July to nominate in as many categories as you wish, providing as much information as possible within the set criteria but within the 300 word limit per category.

Our judges, made up of colleagues from a range of clinical and non-clinical roles, will be assessing the entries and choosing our winners. Shortlisted finalists will be announced in August with the {my}dentist Excellence Awards being held on Friday 14 October at Birmingham's ICC as part of CLINCON22.

WHY SHOULD YOU NOMINATE?

We need you to nominate colleagues and clinicians for as many categories as you can, only you know how great your teams are! Whether it's an exceptional Dentist, Receptionist, Therapist or Hygienist, we want to hear all about them!

HOW TO NOMINATE

Ensure you have read the category criteria. Decide which category/categories you wish to enter. Complete the nomination form for each nomination you wish to submit. Once you submit the nomination, you cannot amend it. If you plan to enter more than one nomination, you need to submit separate entries.

THE RULES

- All entries must be submitted via our nomination form.
- Deadline for all nominations is 22 July
- All nominations must fit the criteria outlined. Any nominations received that don't fit this criteria or contain the relevant evidence won't be accepted
- There is a 300-word limit per nomination
- All entries must be based on activities undertaken between September 2021 and June 2022
- You can submit nominations in more than one category, provided that each entry has been specifically written to address the
 relevant criteria
- You can submit nominations for yourself, your team or you can nominate a colleague or another team







DENTIST OF THE YEAR sponsored by **straumann**group

To be eligible for this award the nominee must be a dentist who is 36 or above at the time of nominating. The candidate must demonstrate:

- A commitment to the highest levels of clinical patient care and demonstration of technical expertise
- Dedication to self-training above and beyond that of statutory requirements
- Show the highest levels of clinical care and technical expertise within their sphere of practice
- Examples of a wider commitment to the dental profession (for example, association membership, involvement in mentoring/ tutoring or dental committee participation)

The entry could include;

- >>> Evidence of growth in private revenue
- >> A recent clinical case study
- Testimonials from patients and colleagues (must be included in the 300 word limit)
- Photo of the nominee

YOUNG DENTIST OF THE YEAR sponsored by Q KULZER



To be eligible for this award the nominee must be a dentist who is under 36 years old at the time of nominating.

The candidate must demonstrate:

- A commitment to the highest levels of clinical patient care and demonstration of technical expertise
- Dedication to self-training above and beyond that of statutory requirements and achievements to date
- Show the highest levels of clinical care and technical expertise within their sphere of practice
- Examples of a wider commitment to the dental profession, community, or charity (for example, association membership, involvement in mentoring/tutoring or dental committee participation)

The entry could include;

- >>> Evidence of growth in private revenue
- A recent clinical case study
- Testimonials from patients and colleagues (must be included in the 300 word limit)
- Photo of the nominee





ORTHODONTIST OF THE YEAR sponsored by AO AMERICAN ORTHODONTICS

The candidate must demonstrate:

- A commitment to the highest levels of clinical patient care and demonstration of technical expertise
- Dedication to self-training above and beyond that of statutory requirements
- Show the highest levels of clinical care and technical expertise within their sphere of practice
- Examples of a wider commitment to the dental profession (for example, association membership, involvement in mentoring/tutoring or dental committee participation)

The entry could include;

- A recent clinical case study
- Testimonials from patients and colleagues (must be included in the 300 word limit)
- >> Photo of the nominee

ORTHODONTIC THERAPIST OF THE YEAR sponsored by



Nominations could include:

- How the nominee makes a difference to patients by motivating them to maintain good oral hygiene and follow instructions e.g. wearing elastics or functionals.
- Dedication to self-training above and beyond that of statutory requirements
- Show the highest levels of clinical care and technical expertise within their sphere of practice
- Examples of a wider commitment to the dental profession (for example, association membership, involvement in mentoring/ tutoring, dental committee participation)

The entry could include;

- >> Examples of patients having responded to motivation techniques for appliance/auxiliary wear compliance or oral hygiene.
- >> Testimonials from patients and colleagues (must be included in the 300 word limit)
- >>> Photo of the nominee

DENTAL NURSE OF THE YEAR sponsored by





Nominations must include:

- How the nominee makes a difference to patients by balancing empathy with the demands of clinical care
- How the nominee makes a difference to the dental team
- Dedication to self-training above and beyond that of statutory requirements
- A wider commitment to the dental profession (for example, association membership, involvement in mentoring/tutoring, dental committee participation)

The entry could include;

- Testimonials from patients and colleagues (must be included in the 300 word limit)
- Photo of the nominee





HYGIENIST OF THE YEAR sponsored by TePe

Nominations must include:

- How the nominee motivates their patients to adopt better oral care routines
- How the nominee makes a difference to patients and the dental team with their passion for preventative care
- Dedication to self-training above and beyond that of statutory requirements
- Examples of a wider commitment to the dental profession (for example, association membership, involvement in mentoring/ tutoring, dental committee participation)

The entry could include;

- Examples of patient oral care routines/patient motivation techniques
- Testimonials from patients and colleagues (must be included in the 300 word limit)
- Photo of the nominee

THERAPIST OF THE YEAR sponsored by



Nominations must include:

- How the nominee motivates their patients to adopt better oral care routines
- How the nominee makes a difference to patients and the dental team with their passion for preventative care
- Dedication to self-training above and beyond that of statutory requirements
- Examples of a wider commitment to the dental profession (for example, association membership, involvement in mentoring/ tutoring, dental committee participation)

The entry could include;

- Examples of patient oral care routines/patient motivation techniques
- Testimonials from patients and colleagues (must be included in the 300 word limit)
- Photo of the nominee





PRACTICE TEAM OF THE YEAR sponsored by PHILIPS



Nominations must include:

- Why this team stands out
- How they deliver excellent patient care (with examples)
- How they interact with the wider community
- How the team is encouraged to contribute to practice development and growth
- How the team has positively responded to compliance

The entry could include:

- Any examples of outstanding work they have done
- Patient testimonials (must be included in the 300 word limit)
- Photo of the team

PRACTICE MANAGER OF THE YEAR sponsored by septodont



Nominations must include:

- How the PM became involved in practice management
- How they have made a difference to the practice (with examples)
- How they support the practice team

The entry could include:

- Any examples of outstanding work they have done (must be included in the 300 word limit)
- Photo of the nominee

RECEPTIONIST OF THE YEAR sponsored by gsk





Nominations must include:

- Why they are an excellent 'face' of the practice
- >> How they deal with patients, either face-to-face or on the telephone/via e-mail
- What skills do they have that benefit patients/the practice?
- Any other responsibilities held in the practice team?

The entry could include:

- Any examples of outstanding work they have done or been involved in
- Relevant testimonials and supporting evidence (must be included in the 300 word limit)
- Photo of the nominee





TREATMENT COORDINATOR OF THE YEAR sponsored by align

invisalign iTero exocad

Nominations must include:

- How they support patients through their treatment journey
- How they show their commitment to the highest levels of clinical patient care and demonstrate technical expertise
- How the nominee makes a difference to patients and the dental team
- An example of their dedication to self-training above and beyond that of statutory requirements
- Examples of a wider commitment to the dental profession (for example, association membership, involvement in mentoring/ tutoring, dental committee participation)

The entry could include;

- Examples of patient oral care routines/patient motivation techniques
- Testimonials from patients and colleagues (must be included in the 300 word limit)
- Photo of the nominee

FIELD TEAM MEMBER OF THE YEAR sponsored by Carestream





For field colleagues such as DoR, CD, ADM, CSM, P&SDMs and regional business partners. This list is not exhaustive, you can nominate any other field role.

Nominations must include:

- Why this Field Team member stands out and has made a difference to the team with evidence of leadership and/or people management skills
- Examples of any challenges faced, and methods used to overcome them or any particular scenarios they have excelled in
- Examples of how they have mentored/developed team members

The entry could include;

- >>> Testimonials from colleagues
- Evidence of any tangible benefits realised e.g. cost savings
- Photo of the nominee

MENTOR OF THE YEAR

NEW!!!

Nominations must include:

- How they show their commitment to the highest levels of clinical patient care and demonstrate technical expertise
- How the mentor has supported either an overseas mentee or foundation dentist in providing excellence care (NHS or private)
- How they have been a role model for other colleagues
- How they have helped one or many colleagues at {my}dentist to grow and develop
- An example of their dedication to self-training above and beyond that of statutory requirements

The entry could include;

>>> Photo of the nominee